

Annual Institute on Best Practices in Institutional Effectiveness

The Embassy Suites San Antonio Riverwalk-Downtown

July 13-16, 2014 in San Antonio, TX

Conference Program

Welcome! The first two half-day sessions are for first-time attendees (Sunday afternoon and Monday morning). Former attendees need to arrive in time for lunch on Monday, July 14th (day two). However, we welcome you to attend Sessions I & II if you would like a refresher.

Day 1: Sunday, July 13 (First-time Attendees)

11:30 – 12:30 pm Registration

12:30 – 12:40 pm Welcome!

12:40 – 2:15 pm Session I: How a Culture of Inquiry Can Help Your College Really Move the Needle on Student Success?

Presenter: Robert Johnstone

National Center for Inquiry and Improvement

Session Description

A refreshing take on asking the right questions, looking at the right data and making informed decisions.

2:15 – 2:30 pm Afternoon Break

2:30 – 4:30 pm Session II: What Is Institutional Effectiveness and What Should It Look Like at My Institution?

Presenter: Terri Manning, Ed.D.

Director, Center for Applied Research, Central Piedmont Community College

Session Description

Institutional Effectiveness (IE) is a term used by all six regional accrediting agencies with some common elements. This session will address the organization of institutional effectiveness at an institution of higher education, the elements included in an IE plan, the history of IE, creating a sense of urgency among faculty and staff and common IE processes.

Day 2: Monday, July 14 (First-time Attendees in the morning)

8:30 – 10:15 am **Session III: Why Program and Unit Review: Philosophy and Practice**
Presenter: Terri Manning, Ed.D.

Session Description

Program and unit review have changed greatly over the last 50 years. Colleges and universities have found the process a dumping ground for all things “academic.” This session addresses the contents of several models of program review, how to create an effective model at your institution and a template to help get academic, student services and administrative units through the process.

10:15 – 10:30 am **Morning Break**

10:30 – 12:00 pm **Session IV: Rethinking General Education**
Presenter: Terri Manning, Ed.D.

Session Description

General education has been included in higher education since the mid 1800s. But times have changed and so too should the educational elements we call “general knowledge and skills every educated person should have.” This session addresses the entire general education system of higher education, the role of accreditors in general education identification and assessment, a process for assessing gen ed within the core courses and one for assessing gen ed across the curriculum.

12:00 – 12:45 pm **Lunch - All Attendees**

12:45 – 2:00 pm **Session V: Assessment: Lessons Learned from the Field**
Presenter: Jillian Kenzie, Ph.D.
Associate Director, Indiana University Center for Postsecondary Research
NSSE Institute

Session Description

A look at the national higher education landscape, strategies to engage faculty in assessment, looking at outcomes assessment in student affairs and a look at case studies of assessment practices.

2:00 – 2:15 pm **Afternoon Break - All Attendees**

2:15 – 4:30 pm **Session V (continued): Assessment: Lessons Learned from the Field**
Presenter: Jillian Kenzie, Ph.D.

Day 3: Tuesday, July 15

8:30 – 10:15 am Session VI: Strategic Planning: A Process and Product for the 21st Century

Presenter: Kristie Sullivan

Dean, Planning and Research, Sandhills Community College

Session Description

This session will discuss each of the institutional effectiveness components that make up strategic planning. Particular emphasis will be placed on developing USEFUL and efficient processes that also satisfy regional accreditors.

10:15 – 10:30 am Morning Break

10:30 – 11:45 am Session VI (continued): Strategic Planning: A Process and Product for the 21st Century

Presenter: Kristie Sullivan

11:45 – 12:45 pm Lunch

12:45 – 2:30 pm Session VII: The Student Success Agenda: How to Evaluate Interventions to Get the Biggest Bang for Your Buck

Presenter: Terri Manning, Ed.D.

Session Description

This session addresses the requirements from the regional accrediting agencies to analyze and use student success and achievement data. Common student success initiatives will be explored including the formation of a student success evidence committee. The importance of evaluating existing interventions will be addressed and simple evaluation techniques will be explained.

2:30 – 2:45 pm Afternoon Break

2:45 – 4:15 pm Session VIII: Institutional Effectiveness and Accreditation

Presenter: Robin Hoffman, Ph.D.

Vice President, Southern Association of Colleges and Schools, Commission on Colleges (SACSCOC)

Session Description

This session explores the accreditation process through the Southern Association of Colleges and Schools with tips and explanation relevant to all accrediting regions. Areas of common non-compliance are explained plus helpful suggestions for a successful reaffirmation.

Day 4: Wednesday, July 16

8:30 – 10:00 am **Session IX: “Thank You for Asking”: Practical Uses of Qualitative Data**
Presenter: Sabrena Turner-Odom
Los Angeles Southwest College

Session Description

Focus groups work particularly well to determine the perceptions, feelings, and thoughts about academic programs and services. Focus group findings are useful to advise decision-making before, during and after a program is implemented or a service is offered. This session will explore how focus group data can assist colleges in gaining understanding, pilot testing, and evaluating programs and services.

10:00 – 10:15 am **Morning Break**

10:15 – 12:00 pm **Session IX (continued): “Thank You for Asking”: Practical Uses of Qualitative Data**
Presenter: Sabrena Turner-Odom

12:15 pm **Farewell and Good Luck!**