

First Annual Institute on Best Practices in Institutional Effectiveness: *Getting Assessment, Accountability & Outcome Evaluation Right the First Time*

Harris Conference Center
3216 CPCC West Campus Drive, Charlotte NC 28208
July 16 – 18, 2007

Conference Agenda

DAY 1: Monday, July 16, 2007

8:00 – 8:30 am	Breakfast
8:30 – 8:45 am	Open and Welcome What CEOs Need to Know About Institutional Effectiveness <i>Dr. Tony Zeiss, President, Central Piedmont Community College</i>
8:45 – 9:45 am	Why This Conference? <i>Terri M. Manning, Central Piedmont Community College</i>
9:45 – 10:00 am	Break
10:00 – 11:00 am	Institutional Effectiveness: An Accrediting Perspective <i>Mike Johnson, Southern Association of Colleges & Schools, Commission on Colleges</i>
11:00 – 11:30 am	Common Elements in Institutional Effectiveness <i>Terri M. Manning, Central Piedmont Community College</i>
11:30 – 12:30 pm	Working Lunch (working lunch with table discussions)
12:30 – 1:30 pm	How to Develop and Implement a Strategic Plan (<i>What is the plan?</i>) <i>Erin Bell, Indian River Community College</i>
1:30 – 2:30 pm	Table Activity – Strategic Planning
2:30 – 2:45 pm	Break
2:45 – 3:45 pm	How to Create Research-Based Practices & Processes at a Non-Data-Driven Institution <i>Keith Brown, North Carolina Community College System</i>
3:45 – 4:30 pm	Table Discussions / Activities

DAY 2: Tuesday, July 17, 2007

8:00 – 8:30 am	Breakfast
8:30 – 11:30 pm	The Nuts and Bolts of Outcome Assessment <i>Terri M. Manning, Central Piedmont Community College</i>
	Break - 10:00- 10:30 am (break in the middle)
11:30 – 12:30 pm	Working Lunch - Developing an Outcome Team
12:30 – 1:30 pm	Using Program Review for Outcome Assessment: <i>How to create processes that work without killing your faculty & staff.</i> <i>Terri M. Manning, Central Piedmont Community College</i>
1:30 – 2:30 pm	Processes that Worked for Two Colleges <i>Erika MacWilliams, Florida Keys Community College</i> <i>Tim Kennedy, Rowan-Cabarrus Community College</i>
2:30 – 2:45 pm	Break
2:45 – 4:30 pm	The Assessment of General Education Outcomes <i>Terri M. Manning, Central Piedmont Community College</i>

DAY 3: Wednesday, July 18, 2007

8:00 – 8:30 am	Breakfast
8:30 – 10:30 am	Measuring Outcomes Using Qualitative Methods <i>Ken Gonzalez, University of San Diego</i>
10:30 – 10:45 am	Break
10:45 – 11:45 am	Group Activity (qualitative methods)
11:45 - 12:00 pm	Closing and Dismissal